



*FERRARI HOT SELL ITEM PRESENTATION*

# OVERSEA MARKETING AND PROMOTION





# EXTREME KIDS



MESUCA

DCS

The display stand is a large, red and black structure with a central staircase-like design. On the left side, several scooters are mounted on a wall of horizontal bars. The right side features a series of white shelves with blue and white lighting, displaying various items including helmets, boxes, and smaller scooters. At the bottom, there are more scooters and boxes. The stand is set against a dark background with the 'EXTREME KIDS' sign at the top. To the left, a sign for 'DCS' is visible, and to the right, a vertical display of red helmets is seen.



# FXK5 Ferrari kids basic twist scooter





# FXK5 Ferrari kids basic twist scooter

Item Desc.:	FXK5 Ferrari kids basic twist scooter
Product size:	Width 28 x Depth 54 x Height 87 cm
Material:	PP + Fiber, Aluminum Tube, High Rebound PU wheels with LED, Front Wheels: 120*28MM Rear Wheels: 80*24MM Rubber Handles
Package type:	Red gift box
Tag-on market:	Worldwide
Tag-on MOQ:	1000 for two colors(red, black) with same gift box
Lead time:	40days
Pack:	6pcs/Carton



身体左倾，重力向左  
向左前行

身体右倾，重力向右  
向右前行



# FXK5 Ferrari kids basic twist scooter



## PRODUCT DISPLAY

W E A R

WHEELS TO MAKE SURE THAT THE SCOOTER IS SAFE AND COMFORTABLE TO USE. THE SCOOTER IS MADE OF HIGH QUALITY MATERIALS AND IS DURABLE TO USE. THE SCOOTER IS MADE OF HIGH QUALITY MATERIALS AND IS DURABLE TO USE. THE SCOOTER IS MADE OF HIGH QUALITY MATERIALS AND IS DURABLE TO USE.



## QUALITY

European Quality Standard

Scooter is produced base on European test standard.

Physical test EN71

Chemical test ANNEX 17

## HANDLE

EVA Handle

EVA handle provide a soft, comfortable and anti slip during riding.



## BEARING

ABEC-3 Bearing

ABEC-5 with PVC, it makes more safety for kids when using.



## WHEELS

High Rebound PVC wheels

High rebound PVC wheels provide safe and comfortable experience while using.




## FERRARI DESIGN

Classical, permanent Ferrari

Ferrari classical colors, permanent Ferrari element. Red racing always exploring in the brand.



# FXK5 Ferrari kids basic twist scooter

Compare item↵	Ferrari advantage↵	Who purchase <u>now</u> ?
<p data-bbox="529 258 754 297">Ferrari FXK5↵</p>  <p>The image shows two Ferrari FXK5 twist scooters. The one on the left is red with black accents, and the one on the right is black with red accents. Below them is the retail packaging box, which is red and black with the Ferrari logo and product details.</p>	<ul data-bbox="1131 258 1671 696" style="list-style-type: none"><li>● Pass EN71↵</li><li>● Ferrari brand↵</li><li>● Beautiful color gift box↵</li><li>● Better profit↵</li><li>● Design your own style↵</li><li>● NONE MOQ↵</li><li>● No.1 hot sell twist scooter.↵</li><li>● Promotion item↵</li></ul>	<ul data-bbox="1837 258 2135 468" style="list-style-type: none"><li>● Toys "R" Us↵</li><li>● <u>Hamleys</u>↵</li><li>● CARREFOUR↵</li><li>● Shell Global↵</li></ul>



# FX30 Ferrari Two Wheel Kids scooter

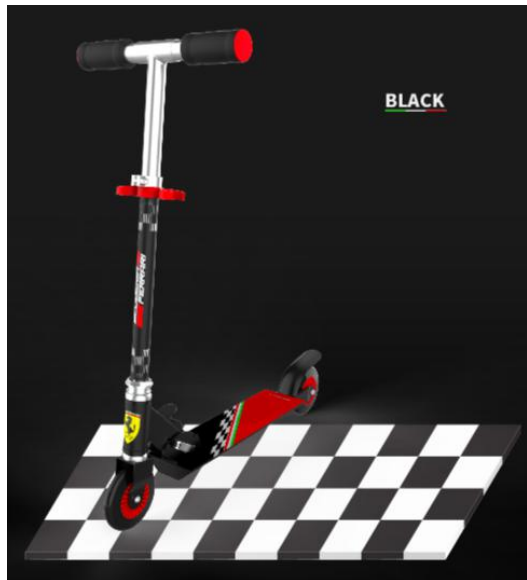
Item Desc.:	FX30 Ferrari Two Wheel Kids scooter
Material:	Iron, PVC, Foam Handle ABEC-5 bearing
Package type:	Red Gift Box
Tag-on market:	Worldwide
Tag-on MOQ:	1000 for two colors with same gift box
Lead time:	40days
Pack:	6pcs/Carton




PRODUCT NAME	Ferrari (120mm wheel) two-wheeled scooter		
SUITABLE AGE	Children over 3 years old		
PRODUCT WEIGHT	≈ 2kg	WEIGHT CAPACITY	≈ 50kg



# FX30 Ferrari Two Wheel Kids scooter



# FX30 Ferrari compare with yours scooter

Compare item↵	Ferrari advantage↵	Who purchase now ?↵
<p data-bbox="435 297 682 332">Ferrari FXK30↵</p>  <p>The image displays four variations of the Ferrari FXK30 scooter. The top-left is black with red accents. The top-right is red with black accents. The bottom-left is white with red accents. The bottom-right is yellow with black accents. Each scooter features a T-bar handle with black grips and a front fender with the Ferrari logo.</p>	<ul data-bbox="963 297 1582 782" style="list-style-type: none"><li>● Pass EN71↵</li><li>● Ferrari brand↵</li><li>● Four color↵</li><li>● Beautiful color gift box↵</li><li>● Better profit↵</li><li>● Design your own style↵</li><li>● NONE MOQ↵</li><li>● No.1 hot sell <u>two wheel</u> scooter.↵</li><li>● Promotion item↵</li></ul>	<ul data-bbox="1803 297 2091 504" style="list-style-type: none"><li>● Toys "R" Us↵</li><li>● <u>Hamleys</u>↵</li><li>● CARREFOUR↵</li><li>● Shell Global↵</li></ul>



# FBW18 Ferrari kids basic skateboard

Item Desc.:	FBW18 Ferrari kids basic skateboard
Product size:	MINI SKATEBOARD
Material:	DECK: HYBRID PLATE TRUCKS: ABS TRUCK WHEELS:HIGH REBOUND PVC WHEELS BEARINGS: 608Z
Tag-on market:	Worldwide
Tag-on MOQ:	1000 for two colors(red, yellow)
Lead time:	40days
Pack:	6pcs/Carton





# SALES CHANNELS

## Toys Stores





# SALES CHANNELS

Toys Stores





# SALES CHANNELS

## Gas Station



Shell project  
With every 30 liters shell V power and  
plus 9 euro you get the ball and one  
cool coolvit vitamin water  
Europe China

## Shell SmartClub



**Σκοράρετε διπλά  
με μπάλες Ferrari και CoolVit!**

Γεμίστε καύσιμα Shell V-Power\*  
και θγείτε διπλά κερδισμένοι,  
κάνοντας δική σας μία αυθεντική  
μπάλα Ferrari και ένα βιταμινούχο  
νερό CoolVit μόνο με 9€.



\*Με πάνω 30 λίτρα Shell V-Power Racing / V-Power / V-Power Sport  
\*Κερδίζετε μόνο σε ενέργειες που είναι εξασφαλισμένες και επιβεβαιωμένες με το κέρμα του κερμα Shell SmartClub.  
\*Ο κερμα Shell SmartClub είναι το δικό σας κέρμα και είναι μόνο για χρήση στο Shell SmartClub.



# THANKS

**Ferrari**

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